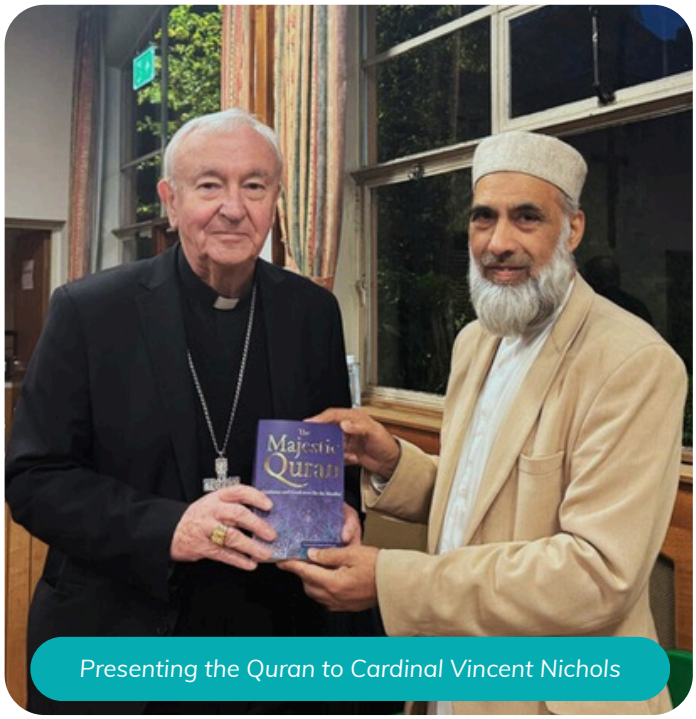
motivate a million

DONOR FEEDBACK & IMPACT REPORT (MARCH 2025 – FEBRUARY 2026)



Presenting the Quran to Cardinal Vincent Nichols

Presenting the Quran to Alessandro Babalola (Actor)

PROJECT OVERVIEW

Motivate A Million is an ambitious Dawah initiative rooted in the needs and realities of the 21st century. Our vision is simple yet profound: to ensure that the Quran reaches every corner of the UK and every heart that may otherwise never encounter it.

At the centre of this project is The Majestic Quran, a refreshing and accessible English translation that presents Allah's Words in clear, conversational language while preserving their eloquence, depth, and spiritual power. Through this project, we aim to make the Quran readily available to one million people, enabling engagement, understanding, and life-changing guidance.

This initiative is both Zakat-eligible and a Sadaqah Jariyah, offering donors the opportunity to support long-term spiritual benefit for individuals, families, and wider society.

Quran's Distributed :	Total Engagement :	Total Income :
13,254	33,135	£69,295

mam@karimia.com

KARIMIA INSTITUTE

www.motivateamillion.org

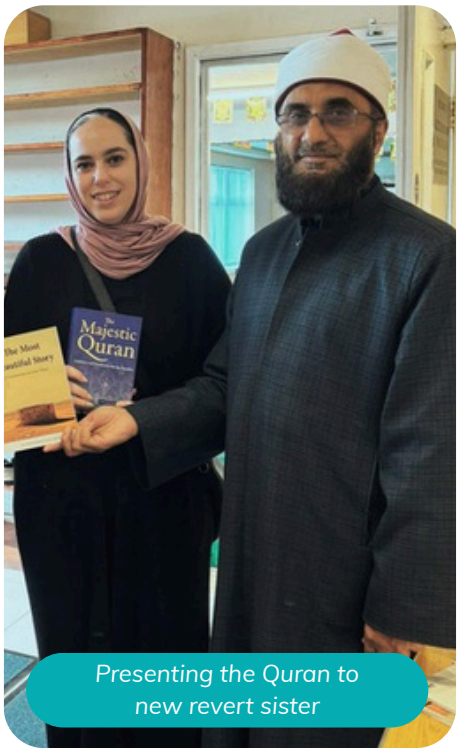
A Project of Karimia Institute (Registered Charity: 1143245)

motivate a million

DONOR FEEDBACK & IMPACT REPORT (MARCH 2025 – FEBRUARY 2026)

Presenting the Quran to Alex Norris (MP)

Prime Minister is gifted the Quran with Home Secretary



Presenting the Quran to new revert sister

WHY THIS PROJECT MATTERS

The Quran is Allah's speech, full of Divine wisdom and guidance. Sharing it is not only a privilege but a responsibility upon every Muslim.

Many people today, Muslims and non-Muslims alike, have limited access to authentic, understandable presentations of the Quran. Motivate A Million addresses this gap by:

- Offering the Quran to young Muslims, alongside encouragement to engage deeply with its message.
- Presenting the Quran to influential figures in public, private, and voluntary sectors.
- Supporting education, rehabilitation, and dialogue across society.

Feedback shows that The Majestic Quran resonates strongly with modern readers. Its flowing style, clarity, and accessibility bring wisdom to life and highlight the Quran's moral and spiritual teachings.

KEY ACHIEVEMENTS

We are the only organisation to have successfully presented The Majestic Quran to every MP and Lord in the UK Parliament and to members of the Scottish Parliament, setting a benchmark in public awareness and engagement.

In the education sector, our team is working closely with schools across the UK, providing Qurans to support the delivery of the Religious Education curriculum. Notably, in partnership with the Muslim Council of Scotland, we successfully delivered copies of the Quran to all secondary schools in Scotland, ensuring nationwide coverage at this level.

At university level, we are collaborating with FOSIS to distribute Qurans to students across the UK during Freshers' Week and Islam Awareness events, reaching young adults at key moments of exploration and learning.

In addition, we have supplied Qurans to a wide range of hospitals and prisons, supporting education, reflection, and rehabilitation within critical public institutions.

motivate a million

Testimonials

What They Say?

★★★★★

We were delighted to receive a copy of the Quran, as many of us had limited opportunity to read it previously. It has been personally fascinating and has helped deepen our understanding of the cultural and religious backgrounds of those we support.

Hayley Barnes
College Tutor

★★★★★

As a charity working with children from diverse communities, this insight is extremely valuable in enhancing our therapeutic and engagement work. The Quran has now been added to our library, where it is available for our community & patrons to read, & the gift has been very much appreciated.

Marc Vaughan
Charity Worker

★★★★★

I am writing to formally express my sincere gratitude for sending us a copy of The Majestic Quran, which we warmly accept. Please be assured that we will use this text as part of our teaching and learning at Markington C of E Primary School.

Rebecca Lyman
Headteacher

★★★★★

Receiving a copy of the Quran has been extremely valuable for our teaching. It has allowed us to present Islam to students in an authentic and accessible way, supporting the Religious Education curriculum and encouraging informed discussion in the classroom.

Jeff Macbeth
RE Teacher

mam@karimia.com

KARIMIA INSTITUTE

www.motivateamillion.org

A Project of Karimia Institute (Registered Charity: 1143245)

motivate a million

DONOR FEEDBACK & IMPACT REPORT (MARCH 2025 – FEBRUARY 2026)

FINANCIALS

Income:
£65,000.00 - Fundraising Dinner 2025
£2,872.00 - General Donations
£1,423.41 - Website Donations
£69,295.41 - TOTAL

Expenditure:
£62,550.00 - Cost of Qurans
£6,742.00 - P/T Administrator
£69,292.00 - TOTAL

We are pleased to report that 100% of funds raised went directly to project delivery, ensuring excellent value, transparency, and impact.

LOOKING AHEAD

None of this work would be possible without the trust, generosity, and du'as of our donors. Your support has enabled the Quran to reach thousands of hearts, within Parliament, schools, prisons, and communities across the UK.

As we continue towards our goal of reaching one million people, we ask Allah to accept this effort as an ongoing charity and place barakah in it.

May Allah reward you abundantly and make this a source of lasting benefit for you in this life and the next. Ameen.

Quran's Distributed :	Total Engagement :	Total Income :
13,254	33,135	£69,295

mam@karimia.com

KARIMIA INSTITUTE

www.motivateamillion.org

A Project of Karimia Institute (Registered Charity: 1143245)